

Choice Hotels is one of the world's largest hospitality companies. With an ongoing focus on innovation, a portfolio of 11 brands and more than 75 years of experience.

**Comfort Hotel Jeddah King Road and Clarion Hotel Jeddah Airport in Jeddah, Saudi Arabia** decided to join the keyless revolution and partner with FLEXIPASS to offer their guests a keyless access to their hotel room.



## CHOICE HOTELS JEDDAH, KINGDOM OF SAUDI ARABIA

### EXCELLENCE MATTERS

**Comfort Hotel Jeddah King Road** is located on the main road in the core of Jeddah in a strategic position close to Jeddah Beach and the city's historical center. Situated in an elegant and cosy new building, Comfort Hotel Jeddah King Road offers 125 finely decorated rooms and suites and a set of great services and facilities that will meet the needs of all kinds of guests.

**Clarion Hotel Jeddah Airport** is situated in a strategic position as well, just 6 km from King Abdulaziz International Airport, 2.9 km from Mall of Arabia and 9 km from the Floating Mosque. Clarion Hotel Jeddah Airport provides guests with a business center, a 24/7 front desk and an outdoor swimming pool with a fitness centre.

### BUSINESS SCENARIO

1. Both hotels provide a business center and are ideal for business travelers who need a fast check-in and want to have all the comforts.
2. Clarion Hotel Jeddah Airport has 24/7 reception and high security standards. Therefore, it requires a solution that gives guests a fast and easy access to their rooms and ensures at the same time a secure access.

### SOLUTION

FLEXIPASS offers guests immediate access to their rooms via smartphone. For the guest, the process is extremely fast and easy: simply download the app, enter the code received by text or email, and place the phone on the door reader.

The Mobile Key is valid for the entire stay and also gives access to common facility areas.

Modifying Mobile Keys can be done easily via the FLEXIPASS Web Portal remotely.

In addition, FLEXIPASS ensures a fast and extremely secure access. FLEXIPASS is backed indeed by breakthrough credentialing technology. Unlike others, FLEXIPASS ensures that no private information is contained within the connection. Due to the mutually authenticated channel between the mobile device and the door lock, this fully encrypted connection cannot be 'sniffed' independently of the Bluetooth protocol.

### FUNCTIONS USED INCLUDE:

- 01 custom design
- 02 multilingual function
- 03 integration with PMS system
- 04 integrated communication platform integrated to FLEXIPASS via SABA